



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

Brabender Cox Mihalke/PA  
1218 Grandview Ave, 1st floor  
Pittsburgh, PA 15211

## Contract # 199593

**Schedule Dates** 10/29/12-11/06/12  
**Advertiser** Lou Barletta for Congress (16294)  
**Agency** Brabender Cox Mihalke/PA (4655)  
**Product** Political-Political (1088)  
**Brand** POLITICAL (2893)  
**Salesperson** Berry, Todd (1067)  
**Sales Office** CONTINENTAL - Philadelphia  
**Buyer Name** BRABENDER, LIZ  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency  
**Billing Type** Standard  
**Comments** BARLETTA/C/R  
LOU BARLETTA FOR CONGRESS.  
NANCY WATKINS - TRES

**Date Entered** 10/25/12  
**Last Modified** 10/26/12  
**Entered By** Nicole Heckard  
**CO-OP** No  
**Headline #** ECR08889080  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,975.75  
**Net Total** \$39,529.25  
**Sales Tax**

**WHTM Harrisburg (WHTM)**  
**By Broadcast Month**  
Nov. 2012 142 \$46,505.00  
Grand Total: 142 \$46,505.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times   | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station                | Comments | Entered  |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------------|----------|----------|
| 1.0  | Normal Line / SPOT (1)         | 10/29/12-11/02/12 | 3   | :30    | 11P- NEWS-ABC27 NEWS AT 11P   |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$400.00 | \$2,000.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 2.0  | Normal Line / SPOT (2)         | 10/29/12-11/02/12 | 3   | :30    | Orbit- TTJABC-JIMMY KIMMEL(Mo Tu We Th), TTJABC-JIMMY KIMMEL DB(Fr) |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$30.00  | \$150.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 3.0  | Normal Line / SPOT (3)         | 10/29/12-11/02/12 | 3   | :30    | 5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A                             |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$125.00 | \$625.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 4.0  | Normal Line / SPOT (4)         | 10/29/12-11/02/12 | 3   | :30    | 6A- 6:30A (EST)   |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$350.00 | \$1,750.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 5.0  | Normal Line / SPOT (5)         | 10/29/12-11/02/12 | 3   | :30    | 6:30A- 7A (EST)   |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$350.00 | \$1,750.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 6.0  | Normal Line / SPOT (6)         | 10/29/12-11/02/12 | 3   | :30    | 7A- ABC-GOOD MORNING AMERICA  |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$350.00 | \$1,750.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 7.0  | Normal Line / SPOT (7)         | 10/29/12-11/02/12 | 3   | :30    | 9A- REGIS & KELLY   |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$100.00 | \$500.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 8.0  | Normal Line / SPOT (8)         | 10/29/12-11/02/12 | 3   | :30    | 10A- ANDERSON COOPER  |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$75.00  | \$375.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 9.0  | Normal Line / SPOT (9)         | 10/29/12-11/02/12 | 3   | :30    | 10:58A- ABC-THE VIEW  |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$150.00 | \$750.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 10.0 | Normal Line / SPOT (10)        | 10/29/12-11/02/12 | 3   | :30    | 12P- NEWS-ABC27 NEWS AT 12P   |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$150.00 | \$750.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:

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### Sales Office

CONTINENTAL - Philadelphia

### Buyer Name

BRABENDER,LIZ

### Phone/Fax

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### CPE

N/A

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National/Political Candidate Agency

### Billing Type

Standard

### Comments

BARLETTA/C/R  
LOU BARLETTA FOR CONGRESS.  
NANCY WATKINS - TRES

Date Entered 10/25/12  
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Headline # ECR08889080  
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Commission \$6,975.75  
Net Total \$39,529.25  
Sales Tax

## WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 142 \$46,505.00

Grand Total: 142 \$46,505.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                      | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station                | Comments | Entered  |
|------|--------------------------------|-------------------|-----|--------|--------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------------|----------|----------|
| 11.0 | Normal Line / SPOT (11)        | 10/29/12-11/02/12 | 3   | :30    | 12:30P- JUDGE JOE BROWN 1230P  | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$75.00  | \$375.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 12.0 | Normal Line / SPOT (12)        | 10/29/12-11/02/12 | 3   | :30    | 3P- KATIE 3P                   | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$200.00 | \$1,000.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 13.0 | Normal Line / SPOT (13)        | 10/29/12-11/02/12 | 3   | :30    | 4P- 4:58:31P (EST)             | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$200.00 | \$1,000.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 14.0 | Normal Line / SPOT (14)        | 10/29/12-11/02/12 | 3   | :30    | 4:58:31P- 5:30P (EST)          | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$400.00 | \$2,000.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 15.0 | Normal Line / SPOT (15)        | 10/29/12-11/02/12 | 3   | :30    | 12:58P- ABC-THE CHEW           | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$100.00 | \$300.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 16.0 | Normal Line / SPOT (16)        | 10/29/12-11/02/12 | 3   | :30    | 5:30P- 5:57:56P (EST)          | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$400.00 | \$2,000.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 17.0 | Normal Line / SPOT (17)        | 10/29/12-11/02/12 | 3   | :30    | 5:57P- NEWS-ABC27 NEWS AT 6P   | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$500.00 | \$2,500.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 18.0 | Normal Line / SPOT (18)        | 10/29/12-11/02/12 | 3   | :30    | 6:30P- ABC-ABC WORLD NEWS      | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$600.00 | \$600.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 19.0 | Normal Line / SPOT (19)        | 10/29/12-11/02/12 | 3   | :30    | 7P- NEWS-ABC27 NEWS AT 7P      | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$300.00 | \$1,500.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 20.0 | Normal Line / SPOT (20)        | 10/29/12-11/02/12 | 3   | :30    | 7:30P- INSIDE EDITION 730P     | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$200.00 | \$1,000.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 21.0 | Normal Line / SPOT (21)        | 10/29/12-11/02/12 | 3   | :30    | 11:35P- ABC-ABC NEWS NIGHTLINE | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 4     | \$150.00 | \$600.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |

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Political-Political (1088)

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POLITICAL (2893)

### Salesperson

Berry, Todd (1067)

### Sales Office

CONTINENTAL - Philadelphia

### Buyer Name

BRABENDER,LIZ

### Phone/Fax

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### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

BARLETTA/C/R

LOU BARLETTA FOR CONGRESS.

NANCY WATKINS - TRES

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Entered By Nicole Heckard  
CO-OP No  
Headline # ECR08889080  
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Order Type Normal  
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Net Total \$39,529.25  
Sales Tax

10/25/12  
10/26/12  
Nicole Heckard  
No  
ECR08889080  
Normal  
15.00  
\$6,975.75  
\$39,529.25

## WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate  
Nov. 2012 142 \$46,505.00  
Grand Total: 142 \$46,505.00

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                 | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                | Comments   | Entered  |
|--------|--------------------------------|-------------------|-----|--------|---------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|--|----------|
| 21.0.1 | Closed Preempt (21)            | 11/02/12          |     |        |                           |     |    |    |    |    |    |    |    |       |            |            | WHTM Harrisburg (WHTM) | Pre-Empt/Exception - airs late due to Fri football |          |
| 22.0   | Normal Line / SPOT (22)        | 10/30/12-10/30/12 | 3   | :30    | 9P- 10P (EST)             |     |    |    |    |    |    |    |    | 1     | \$1,000.00 | \$1,000.00 | WHTM Harrisburg (WHTM) | HAPPY ENDINGS/APT 23                               | 10/25/12 |
| 23.0   | Normal Line / SPOT (23)        | 10/30/12-10/30/12 | 3   | :30    | 10P- ABC-PRIVATE PRACTICE |     |    |    |    |    |    |    |    | 1     | \$1,200.00 | \$1,200.00 | WHTM Harrisburg (WHTM) |  | 10/25/12 |
| 24.0   | Normal Line / SPOT (24)        | 10/31/12-10/31/12 | 3   | :30    | 9P- 10P (EST)             |     |    |    |    |    |    |    |    | 1     | \$2,500.00 | \$2,500.00 | WHTM Harrisburg (WHTM) | FAMILY/NEIGH                                       | 10/25/12 |
| 25.0   | Normal Line / SPOT (25)        | 10/31/12-10/31/12 | 3   | :30    | 10P- ABC-NASHVILLE        |     |    |    |    |    |    |    |    | 1     | \$1,000.00 | \$1,000.00 | WHTM Harrisburg (WHTM) |  | 10/25/12 |
| 26.0   | Normal Line / SPOT (26)        | 11/01/12-11/04/12 | 3   | :30    | 7:57:56P- ABC-LAST RESORT |     |    |    |    |    |    |    |    | 1     | \$1,000.00 |            | WHTM Harrisburg (WHTM) |  | 10/25/12 |
| 26.0.1 | Closed Preempt (26)            | 11/01/12          |     |        |                           |     |    |    |    |    |    |    |    |       |            |            | WHTM Harrisburg (WHTM) | Program Change/Exception - CMA Awards              |          |
| 27.0   | Normal Line / SPOT (27)        | 11/01/12-11/01/12 | 3   | :30    | 9P- ABC-GREYS ANATOMY     |     |    |    |    |    |    |    |    | 1     | \$2,500.00 |            | WHTM Harrisburg (WHTM) |  | 10/25/12 |
| 27.0.1 | Closed Preempt (27)            | 11/01/12          |     |        |                           |     |    |    |    |    |    |    |    |       |            |            | WHTM Harrisburg (WHTM) | Program Change/Exception - CMA Awards              |          |
| 28.0   | Normal Line / SPOT (28)        | 11/02/12-11/02/12 | 3   | :30    | 9P- ABC-SHARK TANK        |     |    |    |    |    |    |    |    | 1     | \$600.00   | \$600.00   | WHTM Harrisburg (WHTM) |  | 10/25/12 |
| 29.0   | Normal Line / SPOT (29)        | 11/02/12-11/02/12 | 3   | :30    | 10P- ABC-20/20            |     |    |    |    |    |    |    |    | 1     | \$800.00   | \$800.00   | WHTM Harrisburg (WHTM) |  | 10/25/12 |

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Nicole Heckard

### CO-OP

No

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ECR08889080

### Demo

Normal

### Order Type

Normal

### Package Deal

Commission %

### Commission

15.00

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\$6,975.75

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| 30.0 | Normal Line / SPOT (30)        | 11/04/12-11/04/12 | 3   | :30    | 11P- NEWS-ABC27 NEWS AT 11P WEEKEND       |     |    |    |    |    |    |    | 1  | 1     | \$400.00   | \$400.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 31.0 | Normal Line / SPOT (31)        | 11/04/12-11/04/12 | 3   | :30    | 6:58P- ABC-AMERICA'S FUNNIEST HOME VIDEOS |     |    |    |    |    |    |    | 1  | 1     | \$600.00   | \$600.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 32.0 | Normal Line / SPOT (32)        | 11/04/12-11/04/12 | 3   | :30    | 10P- ABC-666 PARK AVENUE                  |     |    |    |    |    |    |    | 1  | 1     | \$1,000.00 | \$1,000.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 33.0 | Normal Line / SPOT (33)        | 11/03/12-11/03/12 | 3   | :30    | 8A- ABC-GOOD MORNING AMERICA SATURDAY     |     |    |    |    |    |    | 1  |    | 1     | \$100.00   | \$100.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 34.0 | Normal Line / SPOT (34)        | 11/03/12-11/03/12 | 3   | :30    | 9A- NEWS-ABC27 NEWS SATURDAY MORNING 9A   |     |    |    |    |    |    | 1  |    | 1     | \$100.00   | \$100.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 35.0 | Normal Line / SPOT (35)        | 11/04/12-11/04/12 | 3   | :30    | 7:58A- ABC-GOOD MORNING AMERICA SUNDAY    |     |    |    |    |    |    |    | 1  | 1     | \$100.00   | \$100.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 36.0 | Normal Line / SPOT (36)        | 11/05/12-11/05/12 | 3   | :30    | 11P- NEWS-ABC27 NEWS AT 11P               |     | 1  |    |    |    |    |    |    | 1     | \$400.00   | \$400.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 37.0 | Normal Line / SPOT (37)        | 11/05/12-11/05/12 | 3   | :30    | 12:02A- ABC-JIMMY KIMMEL                  |     | 1  |    |    |    |    |    |    | 1     | \$30.00    | \$30.00    | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 38.0 | Normal Line / SPOT (38)        | 11/05/12-11/06/12 | 3   | :30    | 5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A   |     | 1  | 1  |    |    |    |    |    | 2     | \$125.00   | \$250.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |

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| 39.0 | Normal Line / SPOT (39)        | 11/05/12-11/06/12 | 3   | :30    | 6A- 6:30A (EST)               | 1   | 1  |    |    |    |    |    |    | 2     | \$350.00 | \$700.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 40.0 | Normal Line / SPOT (40)        | 11/05/12-11/06/12 | 3   | :30    | 6:30A- 7A (EST)               | 1   | 1  |    |    |    |    |    |    | 2     | \$350.00 | \$700.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 41.0 | Normal Line / SPOT (41)        | 11/05/12-11/06/12 | 3   | :30    | 7A- ABC-GOOD MORNING AMERICA  | 1   | 1  |    |    |    |    |    |    | 2     | \$350.00 | \$700.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 42.0 | Normal Line / SPOT (42)        | 11/05/12-11/06/12 | 3   | :30    | 9A- REGIS & KELLY             | 1   | 1  |    |    |    |    |    |    | 2     | \$100.00 | \$200.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 43.0 | Normal Line / SPOT (43)        | 11/05/12-11/05/12 | 3   | :30    | 10A- ANDERSON COOPER          | 1   |    |    |    |    |    |    |    | 1     | \$75.00  | \$75.00  | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 44.0 | Normal Line / SPOT (44)        | 11/05/12-11/05/12 | 3   | :30    | 10:58A- ABC-THE VIEW          | 1   |    |    |    |    |    |    |    | 1     | \$150.00 | \$150.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 45.0 | Normal Line / SPOT (45)        | 11/05/12-11/05/12 | 3   | :30    | 12P- NEWS-ABC27 NEWS AT 12P   | 1   |    |    |    |    |    |    |    | 1     | \$150.00 | \$150.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 46.0 | Normal Line / SPOT (46)        | 11/05/12-11/05/12 | 3   | :30    | 12:30P- JUDGE JOE BROWN 1230P | 1   |    |    |    |    |    |    |    | 1     | \$75.00  | \$75.00  | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 47.0 | Normal Line / SPOT (47)        | 11/05/12-11/05/12 | 3   | :30    | 3P- KATIE 3P                  | 1   |    |    |    |    |    |    |    | 1     | \$200.00 | \$200.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 48.0 | Normal Line / SPOT (48)        | 11/05/12-11/05/12 | 3   | :30    | 4P- 4:58:31P (EST)            | 1   |    |    |    |    |    |    |    | 1     | \$200.00 | \$200.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 49.0 | Normal Line / SPOT (49)        | 11/05/12-11/05/12 | 3   | :30    | 4:58:31P- 5:30P (EST)         | 1   |    |    |    |    |    |    |    | 1     | \$400.00 | \$400.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 50.0 | Normal Line / SPOT (50)        | 11/05/12-11/05/12 | 3   | :30    | 5:30P- 5:57:56P (EST)         | 1   |    |    |    |    |    |    |    | 1     | \$400.00 | \$400.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

## Contract # 199593

### Schedule Dates

10/29/12-11/06/12

### Advertiser

Lou Barletta for Congress (16294)

### Agency

Brabender Cox Mihalke/PA (4655)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Berry, Todd (1067)

### Sales Office

CONTINENTAL - Philadelphia

### Buyer Name

BRABENDER,LIZ

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

BARLETTA/C/R

LOU BARLETTA FOR CONGRESS.

NANCY WATKINS - TRES

### Date Entered

10/25/12

### Last Modified

10/26/12

### Entered By

Nicole Heckard

### CO-OP

No

### Headline #

ECR08889080

### Demo

Normal

### Order Type

Package Deal

### Commission %

15.00

### Commission

\$6,975.75

### Net Total

\$39,529.25

### Sales Tax

### WHTM Harrisburg (WHTM)

By Broadcast Month

Nov. 2012

Grand Total:

Spots 142

Rate \$46,505.00

Grand Total: \$46,505.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                             | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                | Comments | Entered  |
|------|--------------------------------|-------------------|-----|--------|---------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|----------|----------|
| 51.0 | Normal Line / SPOT (51)        | 11/05/12-11/05/12 | 3   | :30    | 5:57P- NEWS-ABC27 NEWS AT 6P          | 1   | 1  |    |    |    |    |    |    | 1     | \$500.00   | \$500.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 52.0 | Normal Line / SPOT (52)        | 11/05/12-11/05/12 | 3   | :30    | 7P- NEWS-ABC27 NEWS AT 7P             | 1   | 1  |    |    |    |    |    |    | 1     | \$300.00   | \$300.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 53.0 | Normal Line / SPOT (53)        | 11/05/12-11/05/12 | 3   | :30    | 7:30P- INSIDE EDITION 730P            | 1   | 1  |    |    |    |    |    |    | 1     | \$200.00   | \$200.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 54.0 | Normal Line / SPOT (54)        | 11/05/12-11/05/12 | 3   | :30    | 11:35P- ABC-ABC NEWS NIGHTLINE        | 1   | 1  |    |    |    |    |    |    | 1     | \$150.00   | \$150.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 55.0 | Normal Line / SPOT (55)        | 11/05/12-11/05/12 | 3   | :30    | 7:57P- ABC-DANCING WITH THE STARS     | 1   | 1  |    |    |    |    |    |    | 1     | \$2,500.00 | \$2,500.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 56.0 | Normal Line / SPOT (56)        | 11/04/12-11/04/12 | 3   | :30    | 9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A |     |    |    |    |    |    | 1  |    | 1     | \$100.00   | \$100.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 57.0 | Normal Line / SPOT (57)        | 11/04/12-11/04/12 | 3   | :30    | 6P- NEWS-ABC27 NEWS SUNDAY AT 6P      |     |    |    |    |    |    | 1  |    | 1     | \$300.00   | \$300.00   | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 58.0 | Normal Line / SPOT (58)        | 11/04/12-11/04/12 | 3   | :30    | 7:59P- ABC-ONCE UPON A TIME           |     |    |    |    |    |    | 1  |    | 1     | \$1,500.00 | \$1,500.00 | WHTM Harrisburg (WHTM) |          | 10/25/12 |
| 59.0 | M/G For 21.0.1 / SPOT (21)     | 11/01/12-11/01/12 | 3   | :30    | 11:35P- ABC-ABC NEWS NIGHTLINE        |     |    |    |    | 1  |    |    |    | 1     | \$150.00   | \$150.00   | WHTM Harrisburg (WHTM) |          | 10/26/12 |
| 60.0 | Normal Line / SPOT (27)        | 11/01/12-11/01/12 | 3   | :30    | 7:57P- ABC-CMA AWARDS                 |     |    |    |    | 2  |    |    |    | 2     | \$1,000.00 | \$2,000.00 | WHTM Harrisburg (WHTM) |          | 10/26/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

Brabender Cox Mihalke/PA  
1218 Grandview Ave, 1st floor  
Pittsburgh, PA 15211

## Contract # 199593

### Schedule Dates

10/29/12-11/06/12

### Advertiser

Lou Barletta for Congress (16294)

### Agency

Brabender Cox Mihalke/PA (4655)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Berry, Todd (1067)

### Sales Office

CONTINENTAL - Philadelphia

### Buyer Name

BRABENDER, LIZ

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

BARLETTA/C/R  
LOU BARLETTA FOR CONGRESS.  
NANCY WATKINS - TRES

Date Entered 10/25/12

Last Modified 10/26/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08889080

### Demo

Order Type Normal

### Package Deal

Commission % 15.00

### Commission

\$6,975.75

Net Total \$39,529.25

### Sales Tax

## WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 142 \$46,505.00

Grand Total: 142 \$46,505.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times        | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                | Comments | Entered  |
|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|----------|----------|
| 61.0 | Normal Line / SPOT (59)        | 11/04/12-11/04/12 | 3   | :30    | 9p- ABC--REVENGE |     |    |    |    |    |    |    | 1  | 1     | \$1,500.00 | \$1,500.00 | WHTM Harrisburg (WHTM) |          | 10/26/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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NAB Form PB-17 Candidates

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

|                       |                |
|-----------------------|----------------|
| Station and Location: | Date: 10/29/12 |
|-----------------------|----------------|

I, BRABENDER COX LLC

being/on behalf of: LOU BARLETTA, a legally

qualified candidate of the REPUBLICAN political

party for the office of: US CONGRESS

in the 2012 GENERAL

election to be held on: NOVEMBER 6

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |

Total Charges:



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

LOU BARLETTA FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

NANCY WATKINS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

### To Be Signed By Candidate or Authorized Committee

Date  
10/26/12

Signature  
Liz Erbeberder Kundu

### To Be Signed By Station Representative

☒ Accepted

Signature

☐ Accepted in Part

Printed Name

Title

☐ Rejected

# CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, BRABENDERCX LLC  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*Liz Brabender Kundu*

signature of candidate or authorized committee

LIZ BRABENDER KUNDU

printed name

10/19/2012  
date

29505

FIRST NATIONAL BANK OF PA  
HERMITAGE, PA 16148  
60-1809/433

10/26/2012

\$36,384.25

DOLLARS

WHTM-TV\_Vendor

BRABENDER COX  
1218 GRANDVIEW AVENUE, 1ST FLOOR  
PITTSBURGH, PA 15211  
(412) 434-6320

PAY TO THE  
ORDER OF

Thirty-six thousand three hundred eighty-four and 25/100

WHTM-TV\_Vendor

2 Signatures Required Over \$5000

MEMO barletta

⑆029505⑆ ⑆043318092⑆ 0350532413⑆

BrabenderCox 10/26/2012

WHTM-TV\_Vendor

29505

36,384.25

First National Bank barletta

36,384.25

10/26/2012 WHTM-TV\_Vendor

BrabenderCox

36,384.25 29505

First National Bank barletta

36,384.25